

# SONY

2026 VERSION 1.0

## Sound that carries your brand

Iconic Sony audio, customised for branded applications





## Personalised Sony audio solutions, available directly from stock

Sony stands for powerful sound, iconic design and advanced technology. At DEONET, Sony's premium audio products are enhanced with custom printing and tailored packaging, making them ideal for branded business applications.

We are pleased to introduce a new selection of Sony audio products, personalised to strengthen your brand. From compact wireless earbuds to powerful portable speakers and long-lasting headphones, Sony audio combines performance, design and reliability – now elevated with professional personalisation.

With full-colour printing, doming options and custom sleeves, these products are perfectly suited for corporate gifts, promotional campaigns and internal use.

Thanks to low minimum order quantities and fast availability, personalising Sony audio remains flexible and accessible.

**SONY**



## Sony Bluetooth Speaker SRS-XB100

COMPACT SOUND. BIG IMPACT.

The Sony SRS-XB100 is an ultra-compact Bluetooth speaker that delivers clear, powerful sound wherever you go. Lightweight, durable and designed for everyday use, this speaker combines portability with impressive audio performance. With personalisation options such as full-colour thermal print and a custom sleeve, it becomes a strong branded audio solution.

Key Specifications:

- Clear, spacious sound with Sound Diffusion Processor.
- Water- and dust-resistant with up to 16 hours of battery life.
- Personalised with full-colour thermal print and a custom sleeve.

## Sony Bluetooth Speaker ULT Field 1

BOLD BASS. BUILT TO MOVE.

The Sony ULT Field 1 is a compact Bluetooth speaker designed to deliver powerful sound in a durable, portable format. With enhanced bass performance and a rugged design, it is ideal for use on the go, both indoors and outdoors. Personalisation with full-colour print and a custom sleeve transforms this speaker into a strong branded audio product.

Key Specifications:

- Powerful sound with enhanced bass performance.
- Compact, durable design for portable use.
- Personalised with full-colour print and a custom sleeve.





## Sony ULT Tower 9

MAXIMUM POWER. UNMISSABLE SOUND.

The Sony ULT Tower 9 is a high-performance Bluetooth speaker designed for maximum sound impact in larger spaces. With powerful bass and high-volume output, it is ideal for events, presentations and branded experiences where sound needs to stand out. With full-colour personalisation options, this speaker becomes a bold and visible brand statement.

Key Specifications:

- Powerful, high-volume sound with enhanced bass.
- Designed for events and larger indoor or outdoor spaces.
- Personalised with full-colour print.

## Sony Bluetooth Speaker ULT Field 3

DEEP BASS. READY FOR ANYWHERE.

The Sony ULT Field 3 is a portable Bluetooth speaker that delivers powerful sound with deep bass in a robust, outdoor-ready design. Built for flexibility and performance, it is suitable for both indoor and outdoor use. With full-colour print personalisation and a custom sleeve, the ULT Field 3 becomes a strong and highly visible branded audio solution.

Key Specifications:

- Powerful sound with enhanced bass performance.
- Portable, durable design for indoor and outdoor use.
- Personalised with full-colour print and a custom sleeve.





## Sony On-Ear Headphone MDR-ZX110

LIGHTWEIGHT COMFORT. EVERYDAY SOUND.

The Sony MDR-ZX110 is a lightweight on-ear headphone designed for comfortable everyday use. With a simple, foldable design and clear sound performance, it is a practical and accessible audio solution for branded applications. Personalisation options allow this headphone to be turned into a clean and effective promotional product.

Key Specifications:

- Lightweight on-ear design for comfortable daily use.
- Foldable construction for easy portability.
- Personalised with doming or print options.

## Sony On-Ear Headphone MDR-ZX310

COMFORTABLE SOUND. FOLDABLE DESIGN.

The Sony MDR-ZX310 is a lightweight on-ear headphone designed for everyday listening comfort. With clear sound performance and a foldable, space-saving design, it is well suited for daily use and easy transport. Thanks to its accessible design and personalisation options, the MDR-ZX310 is an effective choice for branded giveaways and promotional use.

Key Specifications:

- Lightweight on-ear design for comfortable everyday use.
- Foldable construction for easy storage and portability.
- Personalised with doming or print options.





## Sony Headphone WH-CH 520

WIRELESS COMFORT. BUILT TO LAST.

The Sony WH-CH520 is a lightweight wireless headphone designed for comfortable everyday listening. With clear sound quality and an impressive battery life of up to 50 hours, it is ideal for work, travel and daily use. Thanks to its clean design and reliable performance, this model is well suited for branded business applications.

Key Specifications:

- Lightweight wireless design with clear, balanced sound.
- Up to 50 hours of battery life for long-lasting use.
- Personalised with doming and a custom sleeve.

## Sony Headphone WH-CH720N

NOISE CANCELLING. EVERYDAY COMFORT.

The Sony WH-CH720N is a lightweight wireless over-ear headphone designed for comfortable listening throughout the day. With active noise cancelling and clear, balanced sound, it allows users to focus on music, calls or work without distraction. Its clean design and long battery life make it a reliable choice for daily and professional use.

Key Specifications:

- Wireless over-ear design with active noise cancelling.
- Up to 35 hours of battery life (with Noise Cancelling enabled).
- Personalised with doming and a custom sleeve.





## Sony Headphone ULT WEAR Wireless

DEEP BASS. POWERFUL COMFORT.

The Sony ULT WEAR Wireless headphones are designed for powerful sound performance with an emphasis on deep bass and immersive listening. With a comfortable over-ear fit and robust build, these headphones are well suited for users who want impactful audio throughout the day.

Thanks to their premium look and strong sound profile, the ULT WEAR headphones are an excellent choice for branded business applications such as corporate gifts and promotional campaigns.

Key Specifications:

- Over-ear wireless design with enhanced bass performance.
- Comfortable fit for extended listening sessions.
- Personalised with doming and a custom sleeve.



## Sony WF-C510 Wireless Earbuds

COMPACT DESIGN. EVERYDAY SOUND.

The Sony WF-C510 Wireless Earbuds offer clear, reliable sound in a compact true wireless design. Lightweight and comfortable, they are ideal for everyday use and professional branded applications.

Key Specifications:

- True wireless earbuds with a compact, comfortable fit.
- Up to 11 hours of battery life with Ambient Sound Mode.
- Personalised with full-colour print and a custom sleeve.



## Sony WF-C710 Wireless Earbuds

SMART SOUND. EVERYDAY FREEDOM.

The Sony WF-C710 Wireless Earbuds combine clear sound performance with a comfortable true wireless design. Designed for everyday use, they offer a reliable listening experience for work, travel and daily activities, making them well suited for branded business applications.

Key Specifications:

- True wireless earbuds with a comfortable, secure fit.
- Long-lasting battery life for everyday use.
- Personalised with full-colour print and a custom sleeve.



### SONY BLUETOOTH SPEAKER SRS-XB100

- Includes: Battery, 2-year warranty
- Product dimensions and weight: Ø76 mm x 95 mm, 274 g
- Maximum printable area (Max Print): 512 x 340 mm
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY BLUETOOTH SPEAKER ULT FIELD 1

- Includes: Battery, 2-year warranty
- Product dimensions and weight: 206 x 77 x 76 mm, 650 g
- Maximum printable area (Max Print): 40 x 20 mm (2X)
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



**NEW!**

### SONY ULT TOWER 9

- Includes: Battery, 2-year warranty
- Product dimensions and weight: 41 x 45.6 x 91 cm, 28.5 kg
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



**NEW!**

### SONY BLUETOOTH SPEAKER ULT FIELD 3

- Includes: Battery, 2-year warranty
- Product dimensions and weight: 25.6 x 11.4 x 15.5 cm, 1.2 kg
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY ON-EAR HEADPHONE MDR-ZX110

- Includes: 2-year warranty, cable Y-type
- Weight: 120 g
- Maximum printable area (doming): Ø 54.7 mm (2x)
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY ON-EAR HEADPHONE MDR-ZX310

- Includes: 2-year warranty, cable Y-type
- Weight: 125 g
- Maximum printable area (doming): Ø 54.7 mm (2x)
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY HEADPHONE WH-CH 520

- Includes: Battery, 2-year warranty
- Weight: 147 g
- Maximum printable area (doming): Ø 55.9 mm (2x)
- Maximum printable area (sleeve): 780 x 434 mm
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY HEADPHONE WH-CH720N

- Includes: Battery, 2-year warranty
- Weight: 192 g
- Maximum printable area (doming): 56.5 x 56.17 mm (2x)
- Maximum printable area (sleeve): 62.5 mm x 62.5 mm
- Individually personalizable: YES
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



### SONY HEADPHONE ULT WEAR WIRELESS

- Includes: Battery, 2-year warranty
- Individually personalizable: YES, on request
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



**NEW!**

### SONY WF-C510 WIRELESS EARBUDS

- Includes: Battery, 2-year warranty
- Individually personalizable: YES, on request
- Minimum production leadtime: 5 working days
- Minimum order quantity: 1



## SONY WF-C710 WIRELESS EARBUDS

- Includes: Battery, 2-year warranty
  - Individually personalizable: YES, on request
  - Minimum production leadtime: 5 working days
  - Minimum order quantity: 1
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Contact

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